



Dorian Colin

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Digital Designer with 8 years of experience based in Paris. Co-founder of oo eo agency, currently senior brand designer at Aircall since 4 years. Passionate about new technology, design & digital communication.

LATEST EXPERIENCES

Senior Brand Designer, Aircall

- Identity redesigns in 2019 and 2023
- Digital design for paid and organic ADS
- Print support for events
- Management of the Figma design library
- UI/UX design for the commercial website

October 2019 - Today

Co-Founder, OOEO Agency

- Website design for small and medium businesses
- Website and application development
- Dynamization of digital communication
- Team management

December 2018 - Today

Product Designer, Côté Nature

- Website design, e-commerce and applications.
- POS design and in-store customer journey.
- Boosting the digital communication of SMEs.
- Graphic identity redesign and implementation of guidelines and design library

September 2017 - October 2019

MY TOOLS



Photoshop
Photo editing



Figma
Interface design



Illustrator
Print, Illustration



Sublime text
Web development



Final Cut Pro
Video editing



Midjourney
Image creation

MY LANGUAGES

English

- B1 Level

German

- B1 Level



SKILLS

UX/UI Design

- Visual identity of applications and websites.
- Creation of brand system, user tests and prototyping

Web development

- HTML, CSS, SASS, responsive design, progressive web app integration languages

Graphic design

- Creation of logos, icons, illustrations for print or digital

Design Ops

- Streamlining and optimizing the processes, tools, and collaboration within a design team.

Video editing

- Production of promotional videos, movie editing

Communication

- Community management for social networks, creation of press kits

STUDIES

IESA Paris (2018-2020)

- Master Expert in Digital Strategy

ESD Paris (2017-2018)

- Bachelor in Digital Project Management

DUT MMI Bordeaux (2015-2017)

- Multimedia and Internet professions